



**PRESS RELEASE**

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**MM Karton presents quantum leap in product safety  
of cartonboard packaging**

The new cartonboard grade FOODBOARD™ is a protected internal development representing a quantum leap in the protection of cartonboard packed foodstuff.

The core component is an innovative, ecologically sensitive and consumer friendly barrier concept. Thereby packaged food is perfectly shielded against unintended substances from the packaging environment.

Long-term series tests have been successfully completed and a special capital investment in a mid-double-digit million euro amount has been approved. At the end of 2014 FOODBOARD™ will be supplied from the Austrian parent plant of MM Karton in Frohnleiten.

This important step will strengthen customer relations as well as the competitive technological position of the MM Cartonboard Division.

Video-link FOODBOARD™ Launch: <http://vimeo.com/mmkarton/foodboard>

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